

Calendar No. 369

116TH CONGRESS
1ST SESSION**H. R. 2744**

IN THE SENATE OF THE UNITED STATES

JULY 16, 2019

Received; read twice and referred to the Committee on Foreign Relations

DECEMBER 17, 2019

Reported by Mr. RISCH, with an amendment

[Strike out all after the enacting clause and insert the part printed in *italie*]**AN ACT**

To authorize the Administrator of the United States Agency for International Development to prescribe the manner in which programs of the agency are identified overseas, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “USAID Branding
5 Modernization Act”.

6 **SEC. 2. AUTHORIZATION FOR BRANDING.**

7 (a) **IN GENERAL.**—The Administrator of the United
8 States Agency for International Development (USAID) is

1 authorized to prescribe, as appropriate, the use of logos
2 or other insignia of the USAID Identity, or the use of
3 additional or substitute markings including the United
4 States flag, to appropriately identify, including as required
5 by section 641 of the Foreign Assistance Act of 1961 (22
6 U.S.C. 2401), overseas programs administered by the
7 Agency.

8 (b) AUDIT.—Not later than 1 year after the date of
9 the enactment of this Act, the Inspector General of the
10 United States Agency for International Development shall
11 submit to Congress an audit of compliance with relevant
12 branding and marketing requirements of the Agency by
13 implementing partners funded by the USAID, including
14 any requirements prescribed pursuant to the authorization
15 under subsection (a).

16 **SECTION 1. SHORT TITLE.**

17 *This Act may be cited as the “USAID Branding Mod-*
18 *ernization Act”.*

19 **SEC. 2. AUTHORIZATION FOR BRANDING.**

20 (a) *IN GENERAL.*—*The Administrator of the United*
21 *States Agency for International Development (referred to*
22 *in this section as “USAID”), in coordination with the Sec-*
23 *retary of State, as appropriate, and with due consideration*
24 *for the safety and security of implementing partners and*
25 *beneficiaries, is authorized to prescribe, as appropriate, the*

1 *use of logos or other insignia of the USAID Identity, or*
2 *the use of additional or substitute markings, including the*
3 *United States flag, to appropriately identify, including as*
4 *required by section 641 of the Foreign Assistance Act of*
5 *1961 (22 U.S.C. 2401), overseas programs administered by*
6 *USAID.*

7 **(b) AUDIT.**—*Not later than 1 year after the date of*
8 *the enactment of this Act, the Inspector General of USAID*
9 *shall submit to Congress an audit of compliance with rel-*
10 *evant branding and marking requirements of USAID by*
11 *implementing partners funded by USAID, including any*
12 *requirements prescribed pursuant to the authorization*
13 *under subsection (a).*

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