

104TH CONGRESS
2D SESSION

H. R. 3476

To amend the Higher Education Act of 1965 to provide incentives to colleges and universities to develop, implement, and improve alcohol abuse prevention and education programs on their campuses, to strengthen sanctions, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

MAY 16, 1996

Mr. KENNEDY of Massachusetts (for himself, Mr. HINCHEY, Mr. FALEOMAVAEGA, and Mr. FATTAH) introduced the following bill; which was referred to the Committee on Economic and Educational Opportunities

A BILL

To amend the Higher Education Act of 1965 to provide incentives to colleges and universities to develop, implement, and improve alcohol abuse prevention and education programs on their campuses, to strengthen sanctions, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “College Campus Alco-
5 hol Abuse Prevention and Education Act”.

1 **SEC. 2. HIGHER EDUCATION AND DRUG AND ALCOHOL**
2 **ABUSE PREVENTION.**

3 (a) SPECIFIC PROGRAMS.—Section 1213 of the High-
4 er Education Act of 1965 (20 U.S.C. 1145g) is amend-
5 ed—

6 (1) in subsection (a), by striking “and” at the
7 end of paragraph (1)(D), by redesignating para-
8 graph (1)(E) as paragraph (1)(I), and by inserting
9 after paragraph (1)(D) the following:

10 “(E) a prohibition on the distribution of
11 any promotional material that encourages the
12 consumption of alcoholic beverages on campus;

13 “(F) a prohibition of the distribution of
14 free alcoholic beverages for promotional pur-
15 poses on the campus;

16 “(G) a prohibition on sponsorship or public
17 support of any on-campus athletic, musical, cul-
18 tural, or social program, event, or competition
19 by any alcoholic beverage company or by any
20 group of such companies;

21 “(H) limiting alcoholic beverage advertise-
22 ments in the institution of higher education’s
23 newspapers and other publications to price and
24 product identification; and”;

25 (2) in subsection (a), by inserting after and
26 below paragraph (2)(B) the following: “Identifica-

1 tion, referral, or treatment of students and employ-
2 ees shall not jeopardize the matriculation status of
3 the students or the employment of the employees.”;
4 and

5 (3) in subsection (c)(2), by striking “(a)(1)(E)”
6 and inserting “(a)(1)(I)”.

7 (b) STUDENT AND EMPLOYEE INVOLVEMENT.—Sec-
8 tion 1213(b) of the Higher Education Act of 1965 (20
9 U.S.C. 1145g(b) is amended by adding at the end the fol-
10 lowing: “Such items shall be developed and adopted with
11 student and employee participation.”.

12 (c) WAIVER OF SANCTIONS.—Section 1213(c) of the
13 Higher Education Act of 1965 (20 U.S.C. 1145g(c) is
14 amended by adding at the end the following:

15 “(3) Upon application by an institution of higher edu-
16 cation, the Secretary shall grant a waiver of sanctions au-
17 thorized by subsection (a)(1)(I) to any institution of high-
18 er education which demonstrates that it is in the process
19 of developing and implementing a plan required by sub-
20 section (a) for up to one year from the date of the enact-
21 ment of this paragraph.”.

22 **SEC. 3. GRANTS AND CONTRACTS.**

23 (a) GRANT AND CONTRACT AUTHORITY.—Section
24 1213 of the Higher Education Act of 1965 (2) U.S.C.
25 1145g) is amended by adding at the end the following:

1 “(e)(1) The Secretary may make grants to institu-
2 tions of higher education or consortia of such institutions
3 and contracts with such institutions and other organiza-
4 tions to develop, implement, operate, improve, and dis-
5 seminate programs of prevention, and education (includ-
6 ing treatment-referral) to reduce and eliminate the illegal
7 use of drugs and alcohol and their associated violence.
8 Such contracts may also be used for the support of a high-
9 er education center for alcohol and drug abuse prevention
10 which will provide training, technical assistance, evalua-
11 tion, dissemination and associated services and assistance
12 to the higher education community as defined by the Sec-
13 retary and the institutions of higher education.

14 “(2) Grants and contracts shall be made available
15 under paragraph (1) on a competitive basis. An institution
16 of higher education, a consortium of such institutions, or
17 other organizations which desire to receive a grant or con-
18 tract under paragraph (1) shall submit an application to
19 the Secretary at such time, in such manner, and contain-
20 ing or accompanied by such information as the Secretary
21 may reasonably require by regulation.

22 “(3) The Secretary shall make every effort to en-
23 sure—

1 “(A) the equitable participation of private and
2 public institutions of higher education (including
3 community and junior colleges), and

4 “(B) the equitable geographic participation of
5 such institutions,

6 in grants and contracts under paragraph (1). In the award
7 of such grants and contracts, the Secretary shall give ap-
8 propriate consideration to institutions of higher education
9 with limited enrollment.”.

10 (b) REPEAL.—Section 4122 of the Elementary and
11 Secondary Education Act of 1965 (20 U.S.C. 7132) is re-
12 pealed.

13 **SEC. 4. NATIONAL RECOGNITION AWARDS.**

14 (a) AWARDS.—For the purpose of providing models
15 of alcohol and drug abuse prevention and education (in-
16 cluding treatment-referral) programs in higher education
17 and to focus national attention on exemplary alcohol and
18 drug abuse prevention efforts, the Secretary of Education
19 shall, on an annual basis, make 10 National Recognition
20 Awards to institutions of higher education that have devel-
21 oped and implemented effective alcohol and drug abuse
22 prevention and education programs. Such awards shall be
23 made at a ceremony in Washington, D.C. and a document
24 describing the programs of those who receive the awards
25 shall be distributed nationally.

1 (b) APPLICATION.—

2 (1) IN GENERAL.—A national recognition
3 award shall be made under subsection (a) to institu-
4 tions of higher education which have applied for
5 such award. Such an application shall contain—

6 (A) a clear description of the goals and ob-
7 jectives of the alcohol and drug abuse programs
8 of the institution applying,

9 (B) a description of program activities that
10 focus on alcohol and other drug policy issues,
11 policy development, modification, or refinement,
12 policy dissemination and implementation, and
13 policy enforcement;

14 (C) a description of activities that encour-
15 age student and employee participation and in-
16 volvement in both activity development and im-
17 plementation;

18 (D) the objective criteria used to determine
19 the effectiveness of the methods used in such
20 programs and the means used to evaluate and
21 improve the program efforts,

22 (E) a description of special initiatives used
23 to reduce high-risk behavior or increase low risk
24 behavior, or both, and

1 (F) a description of coordination and
2 networking efforts that exist in the community
3 in which the institution is located for purposes
4 of such programs.

5 (2) ELIGIBILITY CRITERIA.—All institutions of
6 higher education which are two- and four-year col-
7 leges and universities that have established a drug
8 and alcohol prevention and education program are
9 eligible to apply for a National Recognition Award.
10 To receive such an Award an institution of higher
11 education must be nominated to receive it. An insti-
12 tution of higher education may nominate itself or be
13 nominated by others such as professional associa-
14 tions or student organizations.

15 (3) APPLICATION REVIEW.—The Secretary of
16 Education shall appoint a committee to review appli-
17 cations submitted under paragraph (1). The commit-
18 tee may include representatives of Federal depart-
19 ments or agencies whose programs include alcohol
20 and drug abuse prevention and education efforts, di-
21 rectors or heads (or their representatives) of profes-
22 sional associations that focus on prevention efforts,
23 and non-Federal scientists who have backgrounds in
24 social science evaluation and research methodology
25 and in education. Decisions of the committee shall

1 be made directly to the Secretary without review by
2 any other entity in the Department of Education.

3 (4) REVIEW CRITERIA.—Specific review criteria
4 shall be developed by the Secretary in conjunction
5 with the appropriate experts. In reviewing applica-
6 tions under paragraph (3) the committee shall con-
7 sider—

8 (A) measures of effectiveness of the pro-
9 gram of the applicant that should include
10 changes in the campus alcohol and other drug
11 environment or climate and changes in alcohol
12 and other drug use before and after the initi-
13 ation of the program; and

14 (B) measures of program institutionaliza-
15 tion, including an assessment of needs of the
16 institution, the institution's alcohol and drug
17 policies, staff and faculty development activities,
18 drug prevention criteria, student, faculty, and
19 campus community involvement, and a continu-
20 ation of the program after the cessation of ex-
21 ternal funding.

22 (c) AUTHORIZATION.—For the implementation of the
23 awards program under this section, there are authorized
24 to be appropriated \$25,000 for fiscal year 1996, \$66,000

1 for each of the fiscal years 1997 and 1998, and \$72,000

2 for each of the fiscal years 1999, 2000, 2001, and 2002.

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