

110TH CONGRESS  
1ST SESSION

# H. R. 2594

To establish a Federal public relations and education campaign to promote responsible and fuel-efficient driving in the United States.

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## IN THE HOUSE OF REPRESENTATIVES

JUNE 6, 2007

Mr. KNOLLENBERG introduced the following bill; which was referred to the Committee on Energy and Commerce, and in addition to the Committee on Transportation and Infrastructure, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

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## A BILL

To establish a Federal public relations and education campaign to promote responsible and fuel-efficient driving in the United States.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Safe and Fuel Efficient  
5 Driving Act of 2007”.

6 **SEC. 2. FINDINGS.**

7 The Congress finds that—

1           (1) the United States has a national security  
2 interest in reducing our consumption of Middle East  
3 oil;

4           (2) the United States has an environmental in-  
5 terest in reducing our emissions of carbon dioxide  
6 and other greenhouse gases linked to climate change;

7           (3) the domestic auto industry is making sig-  
8 nificant investments in alternative energy research  
9 and development;

10          (4) the price of oil is anticipated to remain at  
11 high levels for the foreseeable future and gas prices  
12 will also be high;

13          (5) there are still considerable obstacles to over-  
14 come in making alternative fuel vehicles like hybrids,  
15 clean diesel vehicles, and ethanol and biofuel vehicles  
16 commercially acceptable;

17          (6) there are significant economic issues associ-  
18 ated with arbitrarily raising Federal fuel economy  
19 regulations;

20          (7) there are several personal conservation steps  
21 that individual motorists can take to improve the  
22 fuel efficiency of their vehicles, such as following the  
23 speed limit, avoiding rapid acceleration and braking,  
24 properly inflating vehicle tires, avoiding overuse of

1 air conditioners and heaters, and removing excess  
2 weight from their cars;

3 (8) these personal conservation steps can im-  
4 prove a vehicle's fuel economy by upwards of 33 per-  
5 cent depending on the driving situation; and

6 (9) these personal conservation steps can also  
7 have a significant impact on improving a vehicle's  
8 safety.

9 **SEC. 3. PUBLIC RELATIONS AND EDUCATION CAMPAIGN.**

10 The Secretary of Transportation and the Secretary  
11 of Energy shall jointly develop a multiyear public relations  
12 and education campaign to promote responsible and fuel-  
13 efficient driving in the United States. Such campaign shall  
14 include advertising, public relations, media events, con-  
15 ferences and seminars, brochures and collateral materials,  
16 and Internet communications.

17 **SEC. 4. AUTHORIZATION OF APPROPRIATIONS.**

18 There are authorized to be appropriated for carrying  
19 out this Act, \$20,000,000 for each of the fiscal years 2008  
20 through 2012.

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